Innovation Matchmaking Program: Application Guide

**Your Information**

1. Full name
2. Position & Department (Professor, Associate Professor, etc.)
3. Affiliation (McMaster University, Hamilton Health Sciences, St. Joe’s)
4. Email address

**Co-Principal Investigator Information**

1. Full name
2. Position & Department (Professor, Associate Professor, etc.)
3. Affiliation (McMaster University, Hamilton Health Sciences, St. Joe’s)
4. Email address
5. If you have any additional co-PIs, please list their information here, including their name, position/department, affiliation and email address.

**Strength of the idea or innovation**

1. Provide a detailed overview of the problem or challenge your multi-disciplinary team is targeting. Include information on the market need and potential users/consumers (200 words).
2. Provide a detailed overview of your proposed technical solution. How does the proposed solution solve the problem/challenge outlined above (200 words)?
3. Highlight the distinctive advantages of your proposed innovative technology in comparison to current practices, solutions, and/or technologies (100 words).

**Capability and preparedness to execute the project**

1. List the invention disclosure(s) or intellectual property currently filed by MILO that are directly related to the proposed project (100 words).
2. How will this project result in new intellectual property or strengthen your intellectual property position/portfolio (200 words)?
3. Discuss the specific expertise that each team member will bring to the project to make it successful (200 words).

**Potential of project to lead to commercialization and generate societal impact**

1. What is your plan for commercializing the proposed project? For example, discuss the composition of the commercialization team, fundraising plans, and plans to participate in entrepreneurship programming (200 words).
2. What commercialization grants do you anticipate your team will apply for (50 words)?
3. Outline the work that has already been done toward this project. Provide detailed information on the specific milestones (data, team building, prototype, etc.) that you need to achieve (using the funding provided) to be successful in the funding application above. Indicate the timeline for these milestones (300 words).
4. Discuss the potential of this project to generate societal impact (150 words).

**Ready to submit an application?** Please submit your application here: <https://forms.office.com/r/E8d0m1awY1> Applications are due on **May 19, 2024**.