**Study Title: (insert study title)**

**Snowball Recruitment Script**

**PARTICIPANTS NEEDED FOR RESEARCH IN [specify topic/area]**

Note to Researcher: Please adapt this sample Recruitment Script to match your specific study. Add wording as necessary and delete and/or revise sample wording that does not apply to your study. Remember to delete the blue text “notes to researcher”, before saving as a PDF and submitting to MREB.

Note to Researcher: If you plan to link to or attach the Letter of Information to your Recruitment Email, our Letter of Information template can be found here: <https://macrem.mcmaster.ca/Personalisation/DownloadTemplate/11>

Note to Researcher: Asking current participants to give you the names and contact information of other potential participants, without their consent, could be considered a violation of privacy. Instead, please ask your participants if they are willing to share information with other potential participants who may be interested in the study.

Thank you for participating in [NAME OF STUDY]. Would you be willing to pass along my name and contact information, and the following short description of my study, to your [friends/peers/colleagues/etc.]? There is no obligation for you to pass along this information, and there will be no consequences if you do not provide this information.

We are looking for volunteers to participate in this study who [insert inclusion and/or exclusion criteria as described in Section 9 of your application].

Participation involves a [survey, interview, focus group, experiment] that will take approximately [number of minutes/hours] for which you will [receive money, gift card, be entered into a draw for X amount or prize]. The study will take place [in which lab, location, online survey software, online videoconferencing platform].

Note to Researcher: If attaching or linking to the Letter of Information from this email, include the following line:

For the full details of the study, please [read the attached Letter of Information OR click on this link to the Letter of Information.]

[If linking directly to an online survey/experiment]

You can access the survey by clicking on the following link: [study link] You will be presented with a Letter of Information followed by a consent button before the survey/experiment begins.

Note to Researcher: If not attaching or linking to the Letter of Information, the Snowball recruitment should include a disclosure of any substantial risks or burdensome procedures, so participants are aware of these details before signing-up or contacting the researcher. Examples include, but are not limited to,

* Sensitive questions (e.g., drug and alcohol use, criminal activity, mental health, etc.)
* Strenuous exercise
* Limits to confidential participation
* A data breach would pose significant risk to one’s status at work/within a community
* Attaching or wearing monitoring devices (e.g., EMG/ECG electrodes, EEG cap)
* Requires the removal of certain clothing (including headwear)

If you are interested in getting more information about or taking part in this study, please **CONTACT** [researcher name] **DIRECTLY** at the contact information listed below:

Student PI name Faculty PI name

Contact Information Contact Information

**This study has been reviewed and received ethics clearance from the McMaster Research Ethics Board.**